

ADMINISTRATIVE POLICY MANUAL
1.27 PUBLIC USE OF DISTRICT SOCIAL MEDIA



Customer Use Policy

The District engages customers through many digital outlets including www.plfdparks.org, Facebook, Twitter, Constant Contact and which may include YouTube, Google+, Foursquare, Pinterest and blogs. Communicating with the District through social media further enables customers to contact us in a direct and meaningful way.

Please be aware that when engaging with the District over social media, you are agreeing to the following:

Commenting on a District Social Media Site and Blog:

The District shares information, images and video with the public through external social media websites and blogs. Comments made by the public to these sites are reviewed and, while comments will not be edited by District personnel, a comment may be deleted if it violates the comment policy described herein.

- Comments should be related to the posted topic for the District's social media page, blog or post. District social media accounts are not meant for comments that do not directly relate to the purpose or topic of the social media website or for service requests. For general comments or communications concerning the District, please visit www.plfdparks.org, or by calling (815)436-8812.
- You are subject to the Terms of Use of the host site. Information (photos, videos, etc.) you share with or post to official District pages or blogs is also subject to the Terms of Service of the host site and may be used by the owners of the host site of the District for their own purposes. For more information, consult the host website's Terms of Use.
- District social media accounts or blogs are not open to comments promoting or opposing any person campaigning for election to political office, or promotion or advertisement of a business or commercial transaction. The use of obscene, threatening or harassing language is prohibited.
- Personal attacks of any kind or offensive comments that target or disparage any specific person, group, ethnicity, race, age, or religious group, gender, sexual orientation or disability status are prohibited.
- Comments advocating illegal activity or posting of material that violates copyrights or trademarks of others are prohibited.
- This comment policy is subject to amendment or modification at any time.
- The District, in its sole discretion, may remove any content at any time.