

Annual Report 2014

Joey Kledzik Memorial Field Plainfield

Joey Kledzik Memorial Field Dedication May 2014

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Plainfield Township Community Center Opens in 2014

Plainfield Township has bought and renovated an 11,375-squarefoot building at 15014 S. DesPlaines Street for \$700,000. The building was converted into a multi-use facility, but primarily serves as a senior citizens center.

The Plainfield Park District entered into a multi-year agreement in November 2014 for the space to be used for joint programing, managed by the Plainfield Park District.

Prior to 2008, senior events and activities were held at the Park District's River Edge Recreation Center, but repeated flooding left the building unusable.

"Since then, (the seniors) have been this wayward bunch," Andi French, Plainfield Township Administrator said, adding the new building gives the senior programs a home base.

In addition to the cost savings, French said the DesPlaines Street facility has the advantage of being centrally located in downtown Plainfield.

Construction began late summer, and was completed in December.

2014 Highlights

February: Daddy Daughter Dance Breaks Record Enrollment Numbers! Daughters and Daddies dressed to impress in February. The event increased 23% from 2013 with 102 couples attending the event.

April: Park District Participants hopped over to one of our great Easter events. Flashlight Egg Hunt participation increased with 66 more families participating. Egg-citing Activities increased 23% with 38 more families participating.

May: Ottawa Street Pool opens with new renovations. According to pool manager Andy Dunfee, "Visitors to the pool in 2014 saw the PPD made a number of improvements to the building, including a complete renovation of the locker room and shower facilities."

The Plainfield Park District Dedicated the Joey Kledzik Memorial

Field on May 24 before a crowd of approximately 70 people. The field is located at Renwick Community Park, 24550 W. Renwick Rd., Plainfield. The project was funded by the Joey Kledzik Memorial Tournament, Friends of the Plainfield Park District, a grant awarded by the Illinois Department of Commerce and Economic Opportunity and the Plainfield Park District.

June: On June 27 the Park District hosted a dog park naming

ceremony to help celebrate the renaming of the dog park to Daisy Dog Park before a crowd of approximately 25 residents and Janet Silosky, Plainfield Park District Board Vice President. The event was a fur-tastic time! The Plainfield Park District Marketing Department held the dog park naming contest to celebrate the new off-leash dog park at Norman Greenway, 13214 S. Blakely, Plainfield.

July: Patriotic Picnic and Fireworks... A Red, White and Blue Extravaganza! Record crowds attended this past year's Plainfield Park District Patriotic Picnic and Fireworks Display! Plainfield Park District staff estimate that between 7-10 thousand people came to celebrate and observe the fireworks on July 3.

September: The Plainfield Park District Welcomes Carlo Capalbo as new Executive Director! After working extensively with the Illinois Association of Park Districts (IAPD), the Board of Commissioners of the Plainfield Park District hired Capalbo to serve as its next Executive Director. He began his employment on September 8. Capalbo has 17 years of experience in the field and for the past seven years served as the Director of Parks and Recreation for the Worth Park District.

December: It's a slam dunk for Basketball! Basketball participation increased with 50 more partakers from 2013 to 2014.



Facebook

Beginning January 1, 2014 and ending December 31, 2014, Plainfield Park District Facebook "Likes" increased 51% with 640 new followers.

Gift Cards at the Park District

New to the District in 2014 – the option to purchase GIFT CARDS!



Beginning in November 2014, the Plainfield Park District offered gift cards that may be purchased for use at any of our facilities including Normantown Equestrian Center, Ottawa Street Pool, Great Adventures, Picnic Rentals and more.

The card may be programmed to store \$10 or more, from a \$10 teacher's gift or week of camp to a pool pass. In short, it's good for whatever programs, events, or activities you desire.

Gift cards are not available online, but can be purchased in person at the Plainfield Park District facilities. Purchase one today!

The card is transferable but not replaceable, and valid at the Plainfield Park District only. Not valid with any other offer. Can not be redeemed for cash. \$10 minimum card purchase.

Gift Cards by the Numbers

Stats are from November 1-December 29, 2014

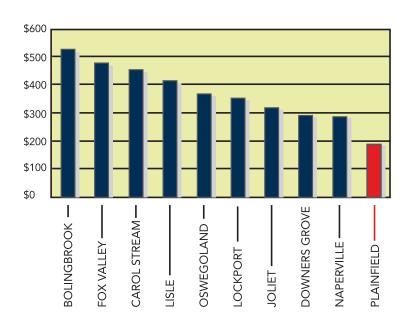
- The Park District sold 21 gift cards in two months.
- The Park District generated \$2,000 in gift card sales.
- A majority of customers heard about the gift cards from the Seasonal Program Brochure, the Park District Facebook page and the Park District website.

BUSINESS Certificate of Achievement in Financial Reporting

The Park District received a Certificate of Achievement for Excellence in Financial Reporting from the Government Finance Officers Association of the United States and Canada (GFOA) for the eighth year in a row. The award is the highest form of recognition in the area of governmental accounting and financial reporting, and its attainment represents a significant accomplishment by a government and its management. The district's **Comprehensive Annual Financial Report** for the fiscal year ending June 30, 2013, was judged by an impartial panel to meet the high standards of the GFOA program. The GFOA is a nonprofit professional association serving approximately 17,500 government finance professionals.

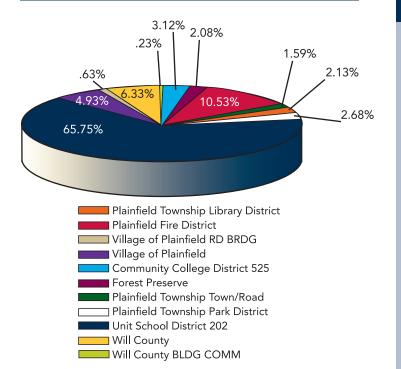
The Plainfield Park District's portion of a tax bill for an average home valued at \$250,000 is \$196.04. This amount is approximately 2.7% of the tax bill.

When compared to 10 neighboring park districts of similar demographics, the Plainfield Park District's tax rate and the comparative amount of tax dollars spent per resident ranks last by a large margin.



Financial Information

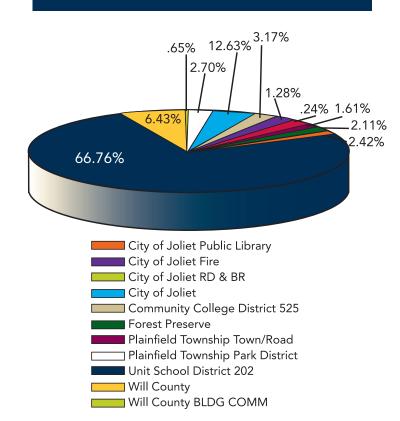




Tax Allocation Plainfield Park District

in Village of Plainfield

Tax Allocation Plainfield Park District Resident in City of Joliet



NORMANTOWN EQUESTRIAN CENTER

One of the most unique features of the Plainfield Park District is the Normantown Equestrian Center, located on Normantown Road, south of 119th Street. The Center offers residents opportunities for riding and grooming lessons as well as birthday parties and boarding for privately-owned horses when space is available. 2014 saw the formation of the first horse show team based at Normantown, with two students competing in the Place to Start show circuit, and one rider finished the season with a third place overall in her division. The Center also hosted the first Autumn Family Fun Fest, with 45 participants enjoying a day in a hay maze along with crafts, face painting, pony rides and a riding demonstration.

For the year, the Normantown Center yielded the largest lesson revenue in the last eight years and horse numbers are at an all-time high of 41 – with 9 full board and 23 dry stall horses to complement the District's own nine animals.



Normantown Equestrian Center A JOB WELL DONE!

Bailey Butler represented the Plainfield Park District's Normantown Equestrian Center at the Fields and Fences horse show in Gurnee, IL on May 18, 2014. She received fourth place in Limit Equitation Over Fences, fourth place in Limit Hunter on the flat and sixth place in Limit Hunter Over Fences.



Great Adventures Preschool Program Based on the premise that children learn through play, participants ages 3-5 explore, create, discover, problem-solve, and communicate to develop age-appropriate skills. Experienced, nurturing staff members implement a progressive program using themes to expose students to colors, shapes, numbers, and letters through a friendly, fun atmosphere.

Great Adventures saw 193 children participate in the preschool program for the 2013-14 school year.

The Plainfield Park District Great Adventures staff was one of the organizations hosting an informational table at Plainfield Library's Summer Reading Grand Finale on August 2. The Grand Finale event took place at Plainfield Park District's Village Green Park, 24121 West Chicago Street, Downtown Plainfield. Park District Great Adventure staff was on hand to promote the many educational and recreational activities offered by the Park District.



District Programs Reach Out to Thousands

In addition to the thousands of individuals that made use of our parks, trails and other natural areas over the past year, 2014 proved to be very busy for the District's recreational staff – planning and developing programs that meet the recreational needs and desires of the wide variety of citizens that reside within the Plainfield Park District's boundaries. In addition, several senior staff and District Commissioners took advantage of workshops and events offered by both the IAPD and NRPA to hone their professional skills and keep abreast of the latest trends in parks management and recreational programming.

A review of the program numbers for 2014 showed over 12,000 program enrollees divided into some 1,500 activity sections or classes, ranging from archery to dance and senior activities to preschool swimming and everything in between. Also, besides the thousands of individuals served through the various programs and classes offered throughout the year, several thousand more are served through the Plainfield Park District's working relationship with its affiliate organizations that maintain independent programs throughout the year for youth baseball, soccer and football.

While the Plainfield Park District continues to offer dozens of innovative programs throughout the year for fitness, skill or recreational purposes, 2014 also marked a new program initiative designed specifically for veterans. Healthy Minds, Healthy Bodies matches injured or disabled veterans with a certified personal trainer to assist them in the transition from military to civilian life. The program strives to empower all veterans to live a healthy, active lifestyle and is offered in partnership with Allen Force, a not-for-profit organization that serves veterans of all eras in providing a bridge between military and civilian life. The unique free program was well received and provides fitness training along with mentoring and networking opportunities and is the first of its kind in the area.





SPECIAL RECREATION

Participation by the Numbers (with % increase from previous year)

Programs Offered		Participations	Households
2010	166 (16%)	1,102 (7%)	172 (8%)
2011	183 (10%)	1,240 (12%)	203 (18%)
2012	263 (44%)	1,643 (33%)	210 (4%)
2013	284 (8%)	1,913 (16%)	213 (1%)
2014	260 (-8%)	1631 (15%)	231 (9%)

2014 Highlights

- Gina Petkus began her full time employment in October with her focus on youth programs and staffing.
- The LCSRA office area was finished, along with the rec room, where LCSRA has dedicated space to serve participants in a variety of programs.
- Inclusion services increased in Plainfield by 81% and in Bolingbrook by 10%. Overall inclusion services increased by 33%.
- LCSRA raised \$10,345.81 in funds
- LCSRA awarded \$5,054 in scholarships
- Sherrie Izban was the head track and field coach for the 2014 Team Illinois at the Special Olympics USA Games. The event took place June 14-21 in New Jersey.

OTTAWA STREET POOL

"Frozen" Takes Ottawa Street Pool by Storm!

Ottawa Street Pool featured the Disney movie *"Frozen"* for one of its featured "Flick-N-Float" movie nights July 9. When the movie was announced on the Park District Facebook page, participation, increased with 20 people commenting on the movie, and the Flick-N-Float posting reached over 500 people in their Facebook feeds. Attendance at the pool was recorded at 326 people, an increase of 288 people from the week prior. As the character Oaken said, it was "a real howler in July, ya?"



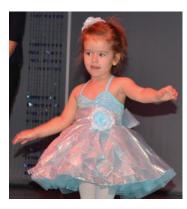


WHO WE ARE

Founded in 1966, the Plainfield Park District currently serves a population of more than 100,000 people, making it the 9th largest park district in the state of Illinois based on population served. The Park District employs more than 200 people including 40 full-time employees, and maintains several building sites and 80+ parks comprised of more than 1,500 acres. It covers more than 40 square miles and encompasses all of Plainfield Township and portions of Wheatland Township in Will County and Na-Au-Say Township in Kendall County, including areas of Bolingbrook, Crest Hill, Joliet, Plainfield, and Romeoville, as well as some unincorporated areas.

OUR MISSION

The mission of the Plainfield Park District is to promote the development of a comprehensive park system that provides recreational opportunities for all residents, as well as to offer diversified programs and activities that provide personal enjoyment, contribute to a sense of self-fulfillment, and enhance the quality of life of its residents.









23729 W. Ottawa St., Plainfield, IL 60544 phone: (815) 436-8812 • www.plfdparks.org